



Wendy Burge

A Triple Threat:

Wicked Wit
Innovative Ideas
Practical Strategies

Keynotes - Workshops - Seminars - Tele-Seminars - Conferences - Retreats

Edgy and innovative, Wendy delivers transformational advice for creating businesses with a soul.

Using her relationship marketing expertise mixed with structural foundations for a lifestyle based business, Wendy reframes the common challenges facing entrepreneurs by shifting her audiences' awareness to see the larger role their small businesses can hold in a global economy, all the while as owners discover a new meaning as a 'conscious' entrepreneur. Audiences leave with renewed purpose, passion, and a practical plan for implementing change.

Conveying the entrepreneurial need for leverage, intention, and connection in business, Wendy translates big-picture strategy into meaningful steps that have the ability to radiantly attract clients, make more money, and find more time off for small business owners. Wendy is an expert in online and relationship marketing, lifestyle business strategy, and entrepreneurial personal development.

Wendy demonstrates how entrepreneurial purpose can shift marketing from being a dialogue to have 'out there' with people to get them to buy from you to one an entrepreneur has with them self and how they wish to serve people with their passions, natural talents, and gifts through the structure of business. Clarity around this anchors the message shared with the world and makes for more radiant marketing and is a pillar in the creation a lifestyle based business.

Speaking Topics Include:

- ❖ How Marketing is Like Romance and Why Faking-It Never Works!
- ❖ How to Feed the Soul of Your Business Using the 7 Principles of a Conscious Entrepreneur
- ❖ How to Recruit A Silent Sales Force - 'Brick and Click' Strategies for Radiant Marketing
- ❖ Recession Proof Your Business! - How to Create Your Own Economy as an Entrepreneur

"Her areas of expertise filled a lot of gaps in my knowledge and ability. Now I can move forward faster and stop trying to get everything perfect before I take action."

"I found Wendy to be a positive influence and a forward thinker."

"Wendy Burge speaks from her heart. Her passion, warmth, and sincerity are a natural bridge that connects her with her listeners."

"Wendy helped me gain quantum leaps in my marketing strategy that was invaluable to my online presence."



Ph: 778-278-7385 Cell: 778-868-0356

Wendy@RadiantEdgeConsulting.com

www.RadiantEdgeConsulting.com